(update 07/20/16) – these will all be on the local foods website SOON but here are the direct links to use and share.

- Link to sign up to for the $10 local foods challenge [http://go.osu.edu/olfw10dollars](http://go.osu.edu/olfw10dollars). There’s also a flyer at the end of this page [http://localfoods.osu.edu/ohio-local-foods-week/take-challenge](http://localfoods.osu.edu/ohio-local-foods-week/take-challenge)
- Link to social media posts [https://go.osu.edu/LocalFoods_SMposts](https://go.osu.edu/LocalFoods_SMposts)
- Link to flyers for promoting local foods and home food preservation [https://go.osu.edu/LocalFoods_FoodPreservation](https://go.osu.edu/LocalFoods_FoodPreservation) (we were able to share this link this morning on a monthly FCS update/call so hopefully those who are teaching the classes are aware)

July 14, 2016 conference call
Thanks for joining the call:
Cynthia, Jenny, Christine, Laura, Tim, Shawna, Patrice, Heather

Thanks for helping with edits and suggestions, behind the scenes work, etc. (and not able to make the conference call): Brian, Margaret, Jenny E, Cindy, Julie,

**Events around the state:**
Please email the date, the name of the event and a link to more information so that we can add it to the state website. You can either email the information directly to Julie Moose or Heather or Patrice.

**Social Media Posts:**
Shawna has organized suggested posts and they will be available for OSU staff (through the website and a link to Buckeye Box). We can certainly share the information by email with any partnering groups – we just aren’t planning to add the word documents directly to the website.

In addition to the outline of suggested posts we will be using these on the Ohio Local Foods Week Facebook Page (so if it’s easier to just follow and share you can do that) and

**Final Steps:**

Within the next week these documents will go from draft to final product:
- $10 challenge (online sign up, paper sign up)
- Brochure (with a way to add the paper sign up for the $10 challenge)
- Posters/flyers (will be available on website as pdf, if anyone needs an original copy to make local additions, just let us know and finally, if anyone needs copies for specific events, Heather can arrange printing)
- Host a Toast – Ohio Local Foods Week

As soon as the final products are on the website (thanks Julie Moose for getting everything up so fast!), we will email this team to let you know.

We will send an email to Ext Misc about the updates and resources available on the website.

**Ways to promote the $10 challenge:**
- Email
- Flyer at events
- Handouts (use the 8.5 x 11” flyer)
- Promote on Farm Fan (if local farmers markets use it – would need to be a short message for texting)
- Monthly newsletters
- Radio segments
- Television interviews

Next Steps:

Roger has volunteered to share information with alumni – Heather and Patrice will send him an email with an outline of the events and ask him to invite the alumni to join a local event or an Ohio toast.

We will check with Lori Panda about final details in sharing information at the Ohio State Fair. If anyone will be at the fair, we can connect with Lori and let her know that someone is willing to volunteer (Patrice will email Lori and Christine about August 3rd in the morning). ODA had Ohio Proud display at the South Gate.

Additional -

For OSU Extension – Patrice and Heather will draft a short description of this committee if you choose to use it for your annual report/RIV. We add to it “service” and if you have specifically worked on other parts (including in your own community) that might be added in other areas. We will email this out to OSU Extension staff (sooner than later but after the previous tasks are completed).