

OHIO STATE UNIVERSITY EXTENSION

LOCAL FOODS SIGNATURE PROGRAM *Marketing Templates*

Please feel free to use the following templates in marketing your Local Foods Signature Programs. All templates can be found on the Local Foods Signature Program website at localfoods.osu.edu; or feel free to use any of the templates developed by CFAES Communication and Technology to create your own!



General Event Flyer with Registration at Bottom

EVENT TITLE	
<p>OHIO STATE UNIVERSITY EXTENSION LOCAL FOODS SIGNATURE PROGRAM</p> <p>DATE/TIME/LOCATION INFORMATION</p>	<p>Program</p> <ul style="list-style-type: none"> KEY HIGHLIGHT KEY HIGHLIGHT KEY HIGHLIGHT KEY HIGHLIGHT <p>Sponsors</p> <ul style="list-style-type: none"> SPONSOR SPONSOR SPONSOR SPONSOR <p>For more information, CONTACT INFORMATION NAME, PHONE NUMBER, EMAIL, WEB</p>
<p>REGISTRATION FORM INFORMATION</p> <p>Name: _____</p> <p>Address: _____</p> <p>Number attending/event: _____</p> <p>The Ohio State University KEY PARTNER LOGOS</p>	

Use this template to market your local foods signature program if you need to collect registration information. Select a photo that represents the program being offered and place as fill in the blue box. Fill in remaining form with the appropriate information for the program

Program Templates

<p>OHIO STATE UNIVERSITY EXTENSION LOCAL FOODS SIGNATURE PROGRAM</p> <p>Title of Program here</p> <p>Date Time</p> <p>Location</p> <p>Cost</p> <p>Registration Deadline</p> <p>Contact Information</p>	<p>OHIO STATE UNIVERSITY EXTENSION LOCAL FOODS SIGNATURE PROGRAM</p> <p>Title of Program here</p> <p>Date Time</p> <p>Location</p> <p>Cost</p> <p>Registration Deadline</p> <p>Contact Information</p>	<p>OHIO STATE UNIVERSITY EXTENSION LOCAL FOODS SIGNATURE PROGRAM</p> <p>Title of Program here</p> <p>Date Time</p> <p>Location</p> <p>Cost</p> <p>Registration Deadline</p> <p>Contact Information</p>
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Use these templates to market/advertise your local foods signature program if only simple RSVP is needed.

Farmers Market or Local Foods Directory-Small Template

<p>OHIO STATE UNIVERSITY EXTENSION</p> <p>LOCAL FOODS</p> <p>Fill with photo of your choice</p>	<p>OHIO STATE UNIVERSITY EXTENSION</p> <p>FARMERS MARKET DIRECTORY</p> <p>Fill with photo of your choice</p>	<p>OHIO STATE UNIVERSITY EXTENSION</p> <p>LOCAL FOODS DIRECTORY</p> <p>Fill with photo of your choice</p>
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Use these templates to create your own farmers market or local foods directory.

Coming in 2014!

- OSU Extension Signature Programs Updated Brochure
- Local Foods Signature Program One-Pager
- Large Template-Local Foods Directory